

WE'RE OFF TO A GOOD START

July 6, 2011

To Members, Friends, and Fellows of The Holland Society:

I hope this finds you well, enjoying the lazy tempo of the summer and your friends and family.

From the very beginning of my presidency, I promised periodic updates on The Holland Society's happenings, state of our finances, important appointments to our staff, Board of Trustees, Branch Presidents, and from time to time committee chairmen and committee members. Above all, I want you to know that I wish to be as transparent as possible so that anyone in the United States, our friends in Canada, as well as members overseas are on top of the developments of The Holland Society.

The first thing I should point out is that for many of our Board of Trustees this summer will not be a lazy summer, since much energy, reflection, and study is underway on a number of key topics which should provide continued growth and vitality to our Society as we look to the future. Kindly join me in reviewing some of the key issues which have kept us busy at our headquarters and throughout the country in the last few months.

Task Force to Study 12 Amendments

The Board voted to further study the 12 amendments, which were introduced to the Board of Trustees by Patrick Van Pelt in March of 2011. We feel it's appropriate and timely to further analyze and carefully weigh each of the amendments in an effort, wherever possible, to extract any opportunities that might strengthen the Society as it faces the future. Henry N. Staats IV of Dunwoody, Georgia, has graciously accepted the chairmanship of this newly created Task Force consisting of Peter G. Ten Eyck II, Andrew A. Hendricks, and Walton Van Winkle III. These members are expected to begin their work immediately in an effort to provide the Board of Trustees with a preliminary report at the next Board meeting in October. Hopefully a final report will be rendered at the December meeting.

Speaking as your President, I think this committee and its future recommendations will go a long way in healing our Society as we move forward.

Texas Branch Member Steps Up to Lead the Texas Branch

James Middaugh, a member of the Texas Branch, and a member of the Membership Committee, has accepted the post of President of the Texas Branch. Jim has been a successful business executive over the years and more recently has engaged in consulting, strategic planning, marketing, and sales efforts for clients throughout the geographic area where he resides. Jim is a quick study, a planner, and possesses some great ideas to provide strong communications to the Texas Branch members, as well as creating interesting and member-pleasing events, which may add a destination to future

branch meetings and luncheons throughout the territory. Jim is already planning an outstanding event late this fall, and I look forward to the opportunity to join him in Houston after an outstanding Dutch and Flemish art exhibit arrives in Houston.

Welcome Jim! We are extraordinarily pleased to have you join the leadership of The Holland Society at this time.

LTC Adrian T. Bogart III Joins Task Force

Lieutenant Colonel Adrian T. Bogart III, son of the illustrious Trustee Emeritus Adrian T. Bogart, Jr., has joined the Task Force to study the 12 amendments. Chaired by Henry N. Staats IV, other members and Trustees include: Peter G. Ten Eyck II, Andrew A. Hendricks, and Walton Van Winkle III.

Colonel Bogart is Commanding Officer of an outstanding infantry regiment and has stepped forward as a distinguished leader in the United States Army to help evaluate and critique the 12 amendments which are currently under study by the Task Force, which plans to make an initial report at the fall meeting on October 13th in New York City. Henry Staats expects to present a final report of the Task Force's findings at the December Board of Trustees meeting.

I am extraordinarily proud that Adrian "Bogey" Bogart stepped forward to assume leadership within our great Society, since I believe it's the first time I have had the opportunity to include an active member of the United States Army in planning and evaluating some of the key issues within The Holland Society. Colonel Bogart has also been identified as a future Army leader, since he is a Regimental Commander, one of the most promotable positions in the Army. Congratulations to Colonel Bogart, and thank you for stepping forward to join The Holland Society in planning for the future.

Membership Roster

The Board of Trustees voted to print our Membership Roster every other year. It should be kept in mind that the cost of publishing our membership booklet exceeds \$4,000 annually plus ever-increasing postage costs.

Annette van Rooy and our Librarian, Mary Collins, sent the latest list of The Holland Society's leaders in order to provide you with the names of our members who have so generously contributed their financial resources, counsel, and experience in guiding the Society during these challenging times.

I would be remiss if I didn't take this opportunity to thank everyone who contributes and makes an effort to celebrate the importance of our mission, as well as provide communications to our members and activities that are inclusive for both the branches and the Society as a whole.

A Final Note

I hope to be in touch with you, perhaps in October, following the initial report of the Task Force, combined with a number of events, planned annual luncheons, our improving financial outlook, and some of the steps that have been taken to secure the Society's future.

Charles Zabriskie, Jr.
President